

# STACY MILRANY

## CREATIVE DIRECTOR, VISUAL STRATEGIST

Experienced agency and in-house advertising CD whose expertise lies in helping companies establish solid strategies and holistic creative vision—using these as the foundation to help tell a brand’s story in attention-getting, memorable ways.



### APPROACH

I believe in the power of strategic design, imagination, and truth to change the world. And yes, to achieve business results. I lead teams and projects with a commitment to excellence, collaboration, and fun.

### BRANDS

- |                 |                     |
|-----------------|---------------------|
| Adobe           | Hillshire Farms     |
| Altria Wines    | Hewlett Packard     |
| Amazon          | Johnson Controls    |
| AT&T Wireless   | Emerald Nuts        |
| Asics           | Motel-6             |
| Brooks Running  | REI Co-op           |
| Bumbershoot     | Saturn              |
| Chevrolet       | Seabourn Cruises    |
| Comcast         | T-Mobile            |
| Discover Card   | Travelers Insurance |
| Elizabeth Arden | Visa                |
| Häagen-Dazs     | Visit Seattle       |

### EXPERIENCE

#### Creative Director / Visual Strategist

Independent and working nationally (May 2018 – present)

Creating visual architecture and strategy for brands and initiatives. Generating conceptual ideas for various marketing channels and leading teams on execution.

#### Creative Director

REI-Co-op / Kent, WA. (Sept. 2016 – May 2018)

Co-managed REI’s in-house creative department and led teams in bringing the brand to life. Channels included digital, social, print, collateral, out of home, in-store retail displays, video and events. Led the Cannes-winning “Force Of Nature” initiative.

#### Creative Director

Publicis Seattle (May 2008 – Aug. 2016)

Led creative teams in executing 360-degree marketing campaigns for multiple brands, with a focus on T-Mobile, including owning the creative vision and implementation of T-Mobile’s rebrand.

#### Creative Director / Art Director

Independent and working nationally (March 2007– April 2008 )

Partnered with a variety of well-known agencies to execute creative concepts and provide creative direction for various brands. Led teams comprised of designers, writers, photographers, & film directors.

#### Art Director

Goodby Silverstein & Partners

San Francisco, CA. (March 2002 – March 2007)

Delivered advertising concepts and art direction for major brands. Managed projects with photographers, illustrators, and directors.

### VALUES



### EDUCATION

Virginia Commonwealth University, Richmond, VA  
Masters in Mass Communications and Advertising

University of Oregon , Eugene, OR  
Bachelors in Journalism

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