



Self portrait, "Dog Hair"

SUMMARY

Experienced creative director with a background in art direction, design and fine art. I've led creative departments big and small, always with a commitment to excellence and collaboration. Strengths include concept development, defining and communicating overall creative vision, brand strategy, mentorship, leading photo and film shoots. I have a passion for art, design, film, photography, and solving complex creative challenges.

EDUCATION

Virginia Commonwealth University
Richmond, VA
Masters in Mass Communications

University of Oregon
Eugene, OR
Bachelors in Journalism

EXPERIENCE

Creative Director / Art Director / Artist

Independent and working nationally

May 2018 – present

Providing visual strategy, conceptual ideas, art and creative direction for brands including Amazon, Chateau Ste. Michelle wineries, T-Mobile, Brooks Running, and Visit Seattle.

Creative Director

REI / Kent, WA *Sept. 2016 – May 2018*

Co-managed REI's in-house creative department and led teams in bringing the REI brand to life. Channels included digital, social, print, collateral, out of home, in-store retail displays, video and events.

Creative Director

Publicis Seattle / *May 2008 – Aug. 2016*

Led the visual and creative vision + execution of T-Mobile's rebranding efforts. Also managed creative teams on Seabourn, Kärcher and Chevy.

Creative Director / Art Director

Independent and working nationally

March 2007– April 2008

Provided concepts and creative direction + execution in collaboration with designers, photographers, illustrators, and film directors for various clients including Visa, Johnson Controls, Travelers Insurance, and Opel.

Art Director

Goodby Silverstein & Partners

San Francisco, CA. March 2002 – March 2007

Provided concepts and art direction. Managed projects with photographers, illustrators, and directors for various clients including Adobe, Emerald Nuts, HP, Saturn, Elizabeth Arden, AT&T Wireless, Diamond Nuts, Häagen-Dazs